POST-SHOW REPORT 2023

South India's Biggest, Most Trusted and Successful B2B Trade Show for the printing industry!

PrintExpo 2023

13th Edition

13th International Exhibition And Conference on
Pre-Press ◆ Printing ◆ Print Finishing ◆ Packaging ◆ Sign

3 - 4 - 5 August 2023
Hall 2 & 3, Chennai Trade Centre, Chennai

SHOW PROFILE

PrintExpo 2023, South India's largest and most prominent trade show for printing was a success! Embracing the art and science of print and its exciting future, the show proved to be a testimony to the booming Indian print, packaging and publishing industry. The expo provided an excellent platform for knowledge exchange, business networking and lead generations
for product sales. The encouraging feedbacks from the participants point to a bigger show in the coming edition.

Date : 03 – 05 August 2023

Venue : Chennai Trade Centre, Chennai

Organised by:

Showcase Trade Fairs And Business Media Private Limited

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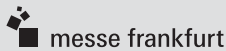
SHOW STATISTICS

128 Exhibitors

10,528 Trade Visitors

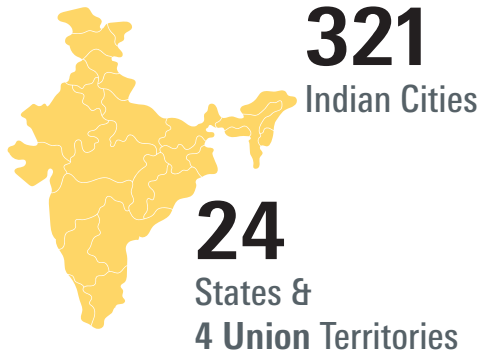**6,000** sqm Gross Exhibition Area

EXHIBITOR OVERVIEW

250+ Brands

500+ Products displayed

96% Exhibitors will be interested in participating in the next show

VISITOR OVERVIEW

16 Countries

3 Continents

321 Indian Cities

24 States & **4 Union** Territories

Indian Cities

South	96.30%
Central	0.30%
Eastern	0.50%
North	0.80%
West	1.40%
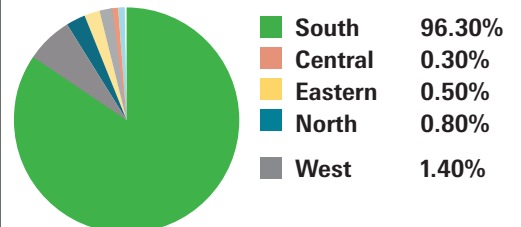
Business objectives of the visitors

New products and technologies	96%
Range of products and technologies showcased	95%
Vendor and supplier development opportunity	95%
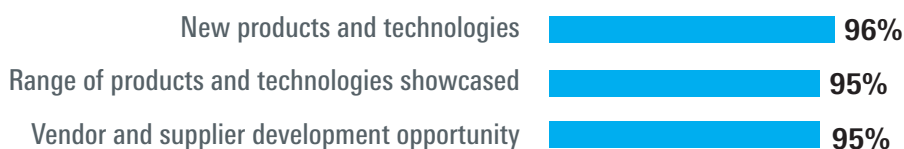
EXHIBITOR QUOTES

"The show is good and I would recommend visitors to visit the show to update themselves with the latest technologies in the industry. I would say it is beyond the expectations.

Mr. T. P. Jain
Managing Director,
Monotech Systems
Limited

"We chose the PrintExpo platform to announce the launch of our new product, and we were pleased to receive an excellent response for it. We have already successfully sold our machine to one of our partners and have also generated numerous leads for similar products. We recognize a significant opportunity for us to participate in upcoming PrintExpo events in the future.

Mr. G. Madhu
General Manager
Sharp Business
Systems Pvt. Ltd.

"We have got good response, so I can say this is a good expo. Footfall is good. We are very happy to participate in PrintExpo.

Mr. VIMAL KUMAR
Head-Sales
AG Group Company
Pvt. Ltd.

VISITOR QUOTES

"We've been attending this event for several years now and it's become a tradition for us. Many of the vendors we collaborate with are also present, giving us valuable insights into the latest equipment they've introduced to the market. There's an exciting atmosphere here and we enthusiastically encourage others to join in. Traveling all the way from Bangalore, we anticipate a strong turnout and urge everyone to come and witness the offerings firsthand. Without a doubt, we plan to be part of this event for the coming years as well.

Mr. Anoop Balaraman
Executive Director,
Sumukha Technologies
& Software Pvt. Ltd

"This year we witnessed We are thoroughly engaged. In fact, this year we witnessed a lot of promotion by PrintExpo. It's been very effective, reaching not only familiar faces but also introducing the event to new individuals. This is a positive development and we are hopeful for a similar experience next year at PrintExpo.

Mr. KANNAN C
Director
Pay4Printz

"My purpose for being here is to explore the various technologies currently prevalent in the market. It brings me immense satisfaction to witness a substantial and enthusiastic participation of diverse companies in this event. I am hopeful that the knowledge and connections gained here will contribute positively to our company's growth in printing technology and capabilities.

Mr. M. Amir
Owner
Saraya Contractors

"My purpose in being here is to procure the necessary equipment and machinery for our upcoming phase of development. I'm delighted to find that a significant number of the required suppliers are present at this event.

Mr. Thankachan Vithayathilaa
Managing Director,
Saraya Contractors

"The show was excellent, significantly better than last year. We hold high expectations for its continued growth in the future. We had anticipated a good audience turnout and it has indeed met that expectation.

Mr. SUNIL ASHAR
Partner
Skytec Corporation

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