



14th Edition

PrintExpo 2024

22 - 24 August 2024

Chennai Trade Center, Chennai

www.printexpo.in

Amplifying Printing Excellence

Pre-Press
Printing
Print Finishing

Inspiring print solutions for today's dynamic world

The resounding success of the 2023 edition established itself as the primary hub for innovation and networking within the printing industry. Ready to once again claim the spotlight in 2024, PrintExpo Chennai is set to showcase a wide array of exhibitors, state-of-the-art technology, and innovative solutions, further amplifying the realm of printing excellence.



6000+
sqm Exhibition area

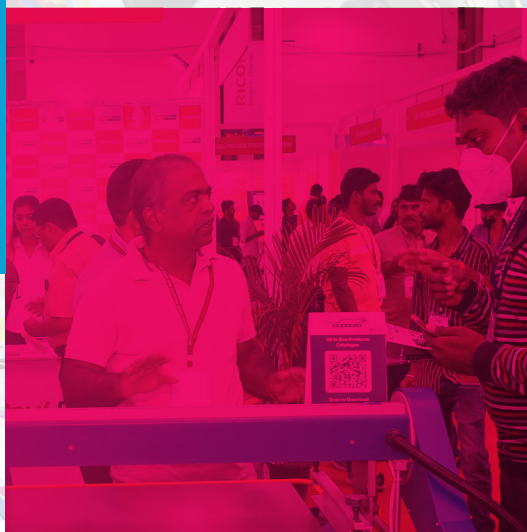


10,000+
trade Visitors



125+
exhibitors

(2023 show figures)



Where business takes center stage

96%

exhibitors were successful in reaching the relevant visitor target group

94%

visitors were decision-making authority

96%

Exhibitors will participate again in the trade fair

(2023 exhibitor & visitor survey)

Printing potential in south india

Strategically located in South India which is the next fastest-growing region in India for digital printing, label, and packaging segments.

- Tamil Nadu is the largest printing hub in South India
- The printing industry in South India has been growing at a steady rate of 8-10% annually.
- The industry is dominated by small and medium-sized enterprises (SMEs), which account for around 80% of the total number of printing units.
- The printing industry in South India is expected to continue growing due to increasing demand from various sectors such as healthcare, education, and retail.

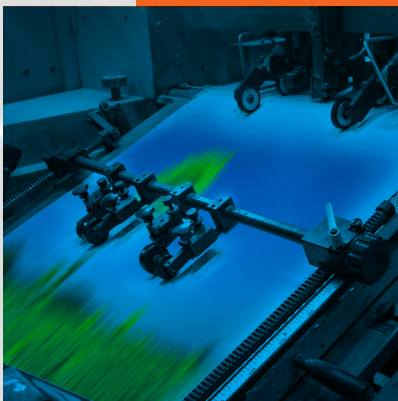


Exhibit categories

- Pre – Press
- Printing & Print Solutions
- Printing Finishing
- Converting & Packaging
- Sign/POP/POS
- Ancillary Equipment & Products

Visited by the focused industry professionals and decision-makers

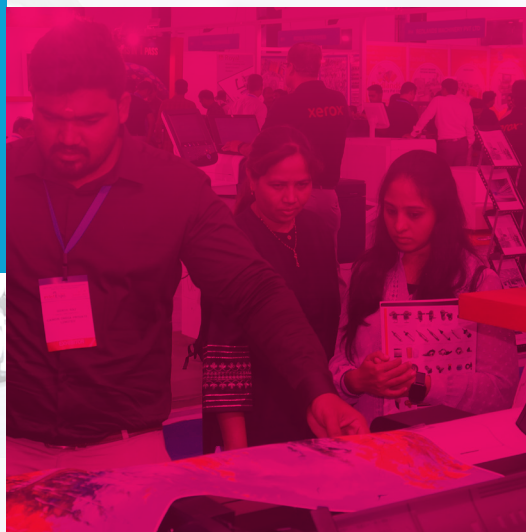
- Dealers/distributors/traders
- Printing service providers
- Commercial printers
- Digital & Offset printers
- Graphic/Web/Interior/Visual Merchandiser
- Contractors
- Colour lab owners
- Packaging Professionals
- Professionals & Corporates



The right marketing mix to get you the right buyers on the showfloor




-  **Digital promotions**
-  **Performance marketing**
-  **Invitation tele-Calling**
-  **Activations & market promotions**
-  **Association & trade media support**



Sponsorship opportunities

Benefit from a high level of association and recognition within the industry. With selective branding and advertising opportunities for exhibitors to stand out amongst competitors and co-exhibitors, choose from the following selected sponsorship packages:



Digital advertising



On-site branding



Lanyard & badges



Associated partner

Participation details

Raw space (min 18 sqm)*

Ideal for your designer booth. Exhibitors can design and fabricate their stand, subject to organizer's approval. The power supply is charged separately.

Shell scheme (min 9 sqm)*

The shell scheme booth includes carpet, octanorm partition, fascia board with company name, 3 spot-lights, 1 lockable counter, 3 chairs, 1 power socket (5 amp), and 1 waste paper bin. 18% Goods & Services Tax (GST)

About the organisers

Messe Frankfurt Trade Fairs India Pvt Ltd

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organizers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 20 years in India, Messe Frankfurt holds a portfolio of over 20 prestigious trade fair brands and over 30 conferences establishing itself as the country's most professional and leading trade fair and conference organiser. More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms. For more information, please visit our website at: www.in.messefrankfurt.com

Showcase Trade Fairs and Business Media

India's Leading Business-to-Business Exhibitions, Media, Event Management and Marketing Solutions Company having over 3 decades of experience organizing B2B shows. Showcase Expo over the past 33 years, has successfully and effectively created the finest networking platform for our customers and partners to grow their businesses. Carrying this vision forward, our mission is to keep our Exhibitors and Trade Visitors "Stay in Touch with the Latest Technology and Solutions" thus enabling them to "Stay Ahead in their Business"

Reserve your space today!

To know more about PrintExpo Chennai and the opportunities entailed, feel free to contact us

Messe Frankfurt Trade Fairs India Pvt Ltd

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